

# One Page Business Deal Summary Template

\*Feel free to change/add/delete the information provided. This is just to help get you started. However, be sure that all of your information fits on one page.

**Company Name:** Company Number One

**Business Summary:** In 2-3 sentences tell the reader the purpose of your company and/or product.

**Customer Problem:** What is the problem your company/product addresses and how does your company/product solve this problem? And how big is this problem?

**Product/Service:** Give more detail about your product. Should be no more than 5-6 sentences.

**Target Market:** What is your target market and why?

**Customers:** Within your target market, who specifically is the customer and why is it that you are focusing on this group?

**Sales/Marketing Strategy:** What marketing research have you done to support the sale of your company/product? What are some of the avenues that will be taken to sale/promote your product?

**Business Model:** How will the company/product be made? What is the profit margin? How is it set up to be successful?

**Competitors:** Brief describe direct and indirect competitors.

**Competitive Advantage:** Explain the advantage your company/product has over your competitors. Also briefly describe how your company/product could provide a competitive advantage to your customer if applicable.

## Financial Information

**Pre-Money Valuation: \$800,000**

**Capital Seeking: \$80,000**

## Management:

John Doe, CEO

Jane Doe, COO

## Advisors:

Lawyer: Johnny Lawenforcement

Accountants: Susie Digitcounter

## Ownership of Intellectual Property:

Bobby Smartone

	Year 1	Year 2	Year 3	Year 4	Year 5
Revenue	\$ 828,000.00	\$ 910,800.00	\$ 1,092,960.00	\$ 2,003,760.00	\$ 3,096,720.00
Expenditures	\$ 268,250.00	\$ 291,993.00	\$ 341,738.00	\$ 633,731.00	\$ 975,469.00
Net	\$ 559,750.00	\$ 618,807.00	\$ 751,222.00	\$ 1,370,029.00	\$ 2,121,251.00